# SPOTLIGHT ON HOUSING

Volume 1 | 2025

Clear Communications for stronger communities

- Strategic Marketing Support
- 🔒 Stakeholder Engagement
- Consultancy Support
- Branding
- Co-development
- Website Design & Development
- Design & Print Management
- Signage & Display Materials
- Video & Animation
- Tenant Communications

Creativeworld H O U S I N G



#### Introduction

Housing organisations are facing complex challenges—from managing resident expectations, engaging with communities, building trust and navigating policy changes. Effective communication isn't just about delivering messages; it's about solving problems, strengthening relationships, and ensuring staff, tenants and communities are considered.

Our team specialises in creating clear, strategic, and impactful communications that help housing associations engage with residents, stakeholders, and communities. Whether it's insight, brand development, consultation, online and offline communications, we bring insight, creativity, and a problem-solving approach to every project through our strong history within the sector.

This portfolio highlights some of our success stories in housing communications—demonstrating how we've helped organisations tackle challenges, manage change, and create effective solutions. We're here to help you navigate the complexities of housing communications with confidence.

Our approach is to work in partnership with our clients to ensure that together we meet your aims and objectives by listening, analysing and offering our recommended approach. We have consistently delivered on our client promises and feel that our approach is refreshingly simple – from our understanding of your key objectives and ability to integrate within your team whilst considering agreed timescales – we would like to make our professionalism count for you.

#### **Contents**

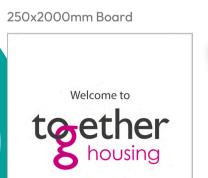
- Together Housing
  Consultancy Support, Website Design, Design & Print, Video
- Together Housing Signage
- > Student Castle
  Accommodation Booking System
- Together Homes
  Design & Print, Signage
- McDermott Homes
  Digital Marketing
- > Newground Together Signage, Design & Print
- Lanley Homes Branding, Website Design, Signage, Design & Print
- > Inquilab Housing Association Print Management
- Together Housing Group Website Design, Design & Print
- Brindle Homes Branding, Website Design, Signage
- > <u>Barnfield Homes</u> Branding, Design & Print
- > Incommunities Signage, Design & Print
- Ongo Homes Design & Print

## Together Housing

Consultancy Support, Website Design, Design & Print, Video



Website



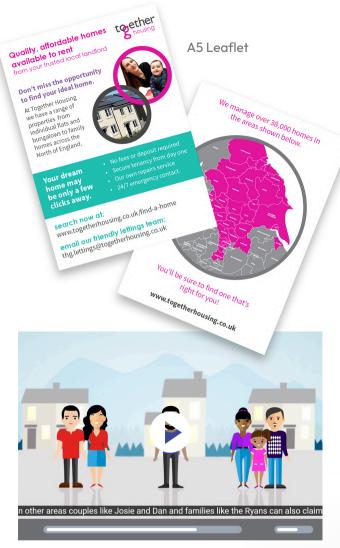
#### **PRIVATE CAR PARK**

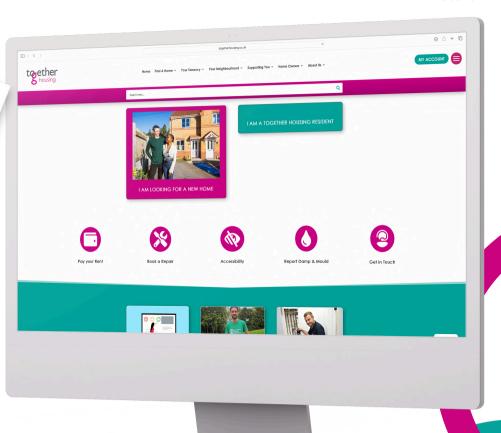
Parking reserved for staff and visitors

VEHICLES LEFT AT OWNERS' RISK

#### 1500x1900mm Board







Video

## Together Housing

Signage



Together Housing In-House Signage



Together Housing Play Areas Signage



Together Housing Wall Vinyl



Together Housing Signage



Together Housing Signage

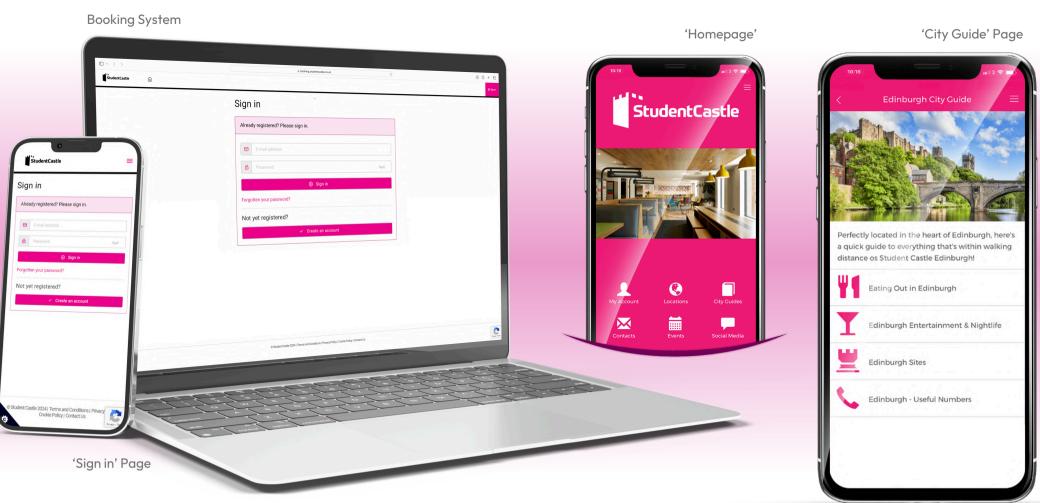


Together Housing Wall Vinyl

#### Student Castle

**Accommodation Booking System** 





## Together Homes

Design & Print, Signage

**Together Homes** 



Welcome Home Pack to ether Useful Contacts We operate a one-for-all telephone number: 0300 555 5560 enquiries@togetherhousing.co.uk togetherhousing.co.uk/get-in-touch urchasing more shares or selling your property ello@mytogetherhome.co.uk Welcome home pack



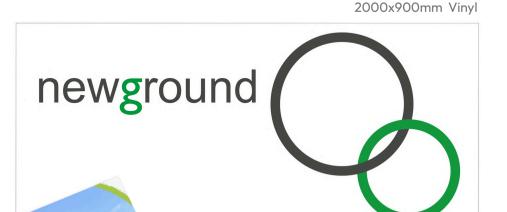
Social Media Ads



McDermott Homes

## **Newground Together**

Signage, Design & Print



# newground

'Our goal is to leave a lasting legacy across the neighbourhoods that we're working in so that the future generations there continue to make better decisions and have better life prospects'

800x800mm Vinvl



## newground

'Making life better in our communities...Together'

Window Vinyl

















'Making life better in our communities...Together

**Newground Together** 

A5 Leaflet

# Lanley Homes

Branding, Website Design, Signage, Design & Print





# Inquilab Housing Association

Print Management



Customer Tenancy Handbook



# Together Housing Group

Website Design, Design & Print



Website



Segmentation Brochure



Banner Stand



Together Housing Group

#### Brindle Homes

Branding, Website Design, Signage





Brindle Homes

Website

#### **Barnfield Homes**

Branding, Design & Print

FERNDEAN VIEW





Ferndean View Brochure









**Barnfield Homes** 

#### Incommunities

Signage, Design & Print

'Money Matters' Bannerstand



Incommunities



'Money Matters' A4 Poster





# Ongo Homes

Design & Print



ongo

Health & Wellbeing Framework Brochure

#### Learning and development

At Ongo, we recognise that career development is intrinsically linked to overall well-being. We encourage mentoring and coaching to help colleagues on their individual career paths. Coaching sessions can focus on still development, goal setting and overcoming, hellenges and mentoring is more about imparting inoveledge, skills and experience to help colleagues more forward to achieve the goals and outcomest. These owner forward to achieve the goals and outcomest. These

rformance management approach is designed to align jual goals with organisational objectives. Alleve in continuous learning and development we support poursee collevaues to take a marchite anomach in their

value colleagues' unique talents and abilities, looking to ichtely use skills across roles and projects. We encourage aborative working across the business to diversify colleagues Il sets and contribute meaningfully to Ongo's corporate

#### reativity

We celebrate and nurture creatisty as part of wellbeing, colleagues are necrousqued to this clouds the box, septom different solutions, and embrace diverse perspectives. Meas flow We cultivate an open and inclusive entromment where least flow We cultivate an open and inclusive entromment where does flow the collection of the collection of the collection of does flot and promoting boundedge sharing, Regular Issan does flot and promoting boundedge sharing, Regular them events and cross-team projects floters are series of community, We halp support colleagues in developing fresh ideas, overcoming childregue, and independently change fresh glots, overcoming childregue, and independently change fresh glots.







Ongo Homes



#### **About us**

A specialist marketing and communications consultancy within Housing services, we have a passion for results and impact, we pride ourselves on building long term relationships and creating powerful and measurable solutions for our clients.







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