

SPOTLIGHT ON HOUSING

Volume 1 | 2025

**Clear
Communications**
for stronger
communities

- 🏠 Strategic Marketing Support
- 🏠 Stakeholder Engagement
- 🏠 Consultancy Support
- 🏠 Branding
- 🏠 Co-development
- 🏠 Website Design & Development
- 🏠 Design & Print Management
- 🏠 Signage & Display Materials
- 🏠 Video & Animation
- 🏠 Tenant Communications



Creativeworld
H O U S I N G



> Introduction

Housing organisations are facing complex challenges—from managing resident expectations, engaging with communities, building trust and navigating policy changes. Effective communication isn't just about delivering messages; it's about solving problems, strengthening relationships, and ensuring staff, tenants and communities are considered.

Our team specialises in creating clear, strategic, and impactful communications that help housing associations engage with residents, stakeholders, and communities. Whether it's insight, brand development, consultation, online and offline communications, we bring insight, creativity, and a problem-solving approach to every project through our strong history within the sector.

This portfolio highlights some of our success stories in housing communications—demonstrating how we've helped organisations tackle challenges, manage change, and create effective solutions. We're here to help you navigate the complexities of housing communications with confidence.

Our approach is to work in partnership with our clients to ensure that together we meet your aims and objectives by listening, analysing and offering our recommended approach. We have consistently delivered on our client promises and feel that our approach is refreshingly simple - from our understanding of your key objectives and ability to integrate within your team whilst considering agreed timescales - we would like to make our professionalism count for you.

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Design & Print

> Together Housing

Consultancy Support, Website Design, Design & Print, Video



250x2000mm Board



1500x1900mm Board



A5 Leaflet



Website



Video

> Together Housing

Signage



Together Housing In-House Signage



Together Housing Wall Vinyl



Together Housing Signage



Together Housing Play Areas Signage



Together Housing Signage



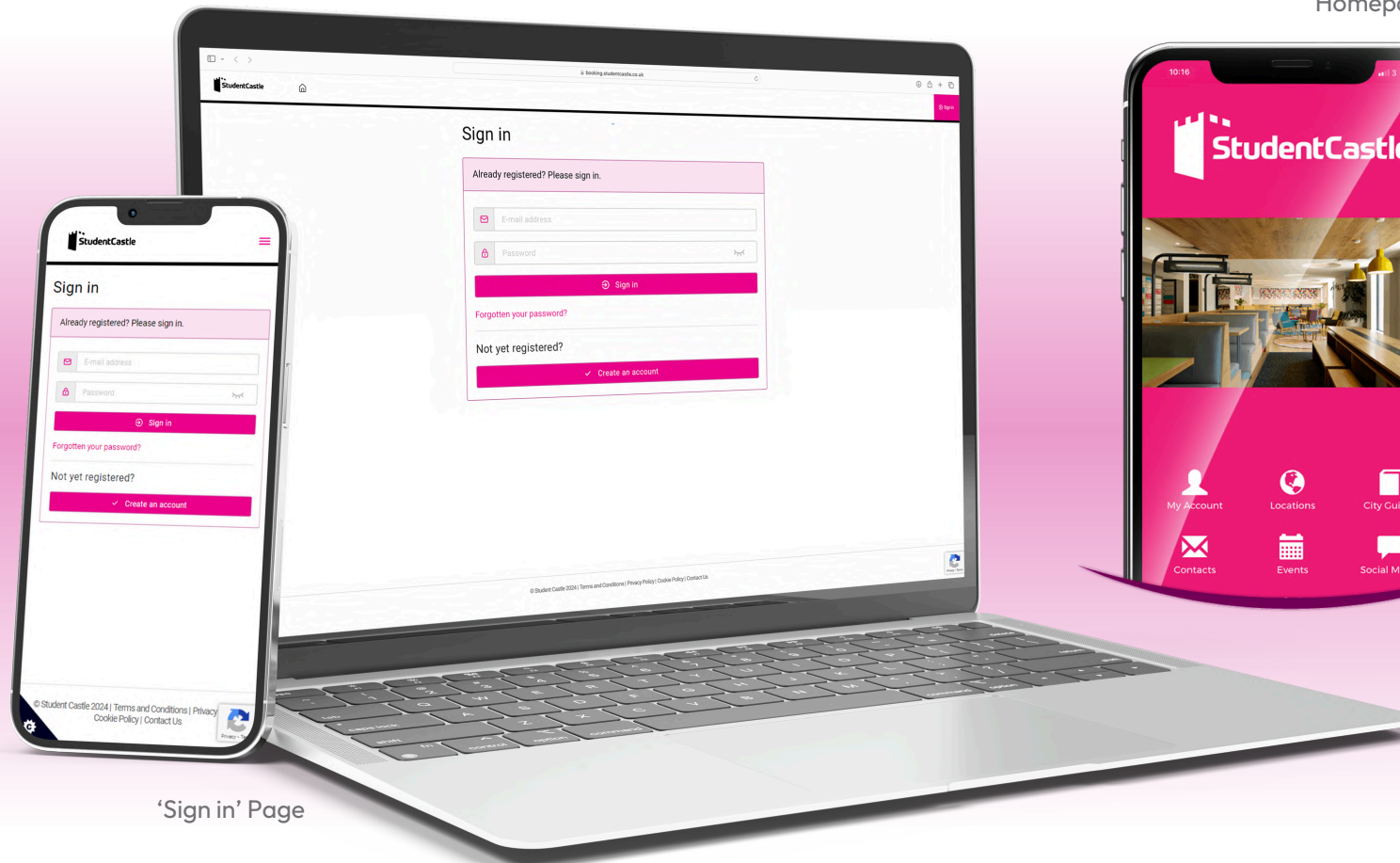
Together Housing Wall Vinyl

> Student Castle

Accommodation Booking System



Booking System

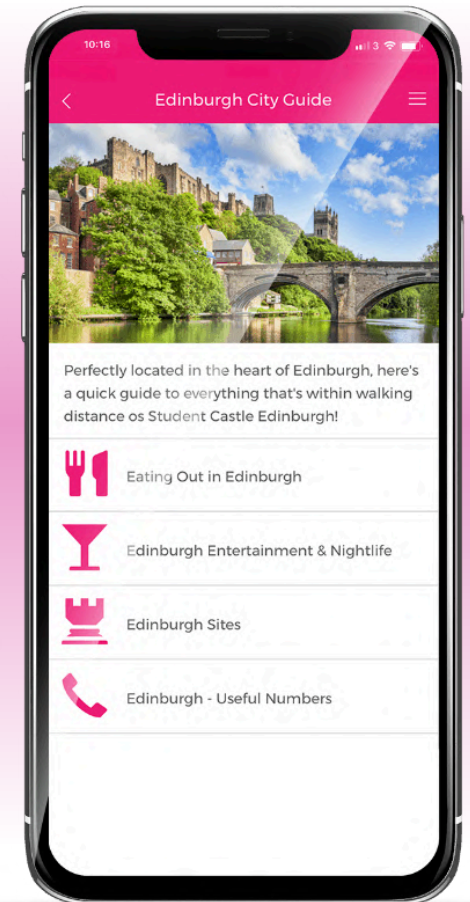


'Sign in' Page

'Homepage'



'City Guide' Page



> Together Homes

Design & Print, Signage

together
homes

A Board

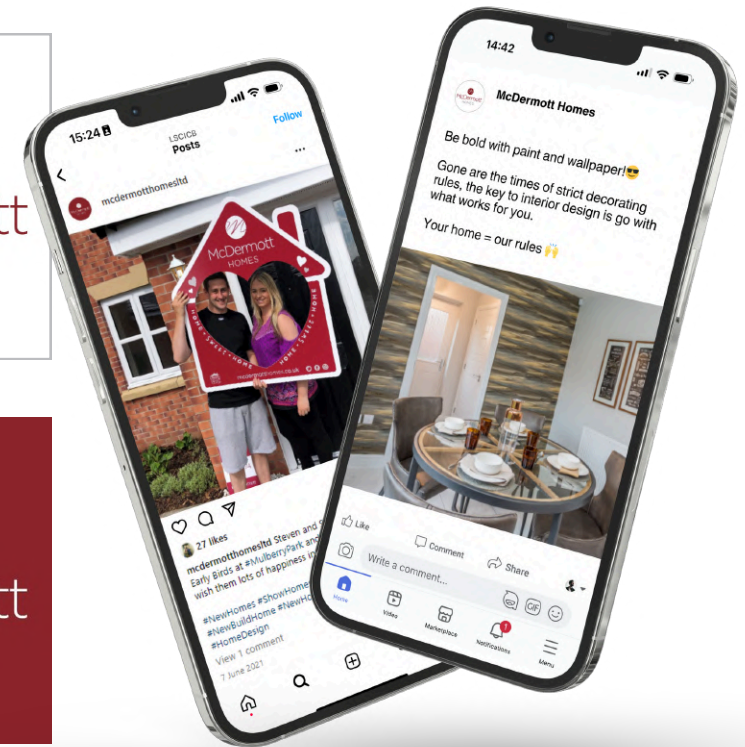
Welcome Home Pack



➤ McDermott Homes

Digital Marketing

Social Media Ads



Video



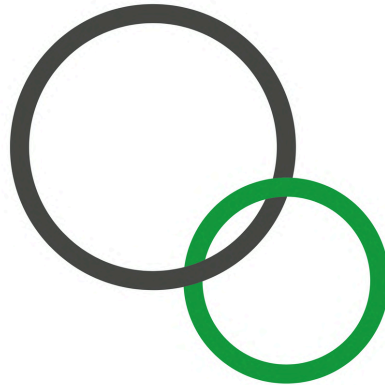
McDermott Homes

> Newground Together

Signage, Design & Print

2000x900mm Vinyl

newground



newground

'Our goal is to leave a lasting legacy across the neighbourhoods that we're working in so that the future generations there continue to make better decisions and have better life prospects'

800x800mm Vinyl

newground

'Making life better in our communities...Together'

Window Vinyl

newground
together



A5 Leaflet



newground
together

'Making life better in our communities...Together'

> Lanley Homes

Branding, Website Design, Signage, Design & Print



Folder



Hoarding



Business Card

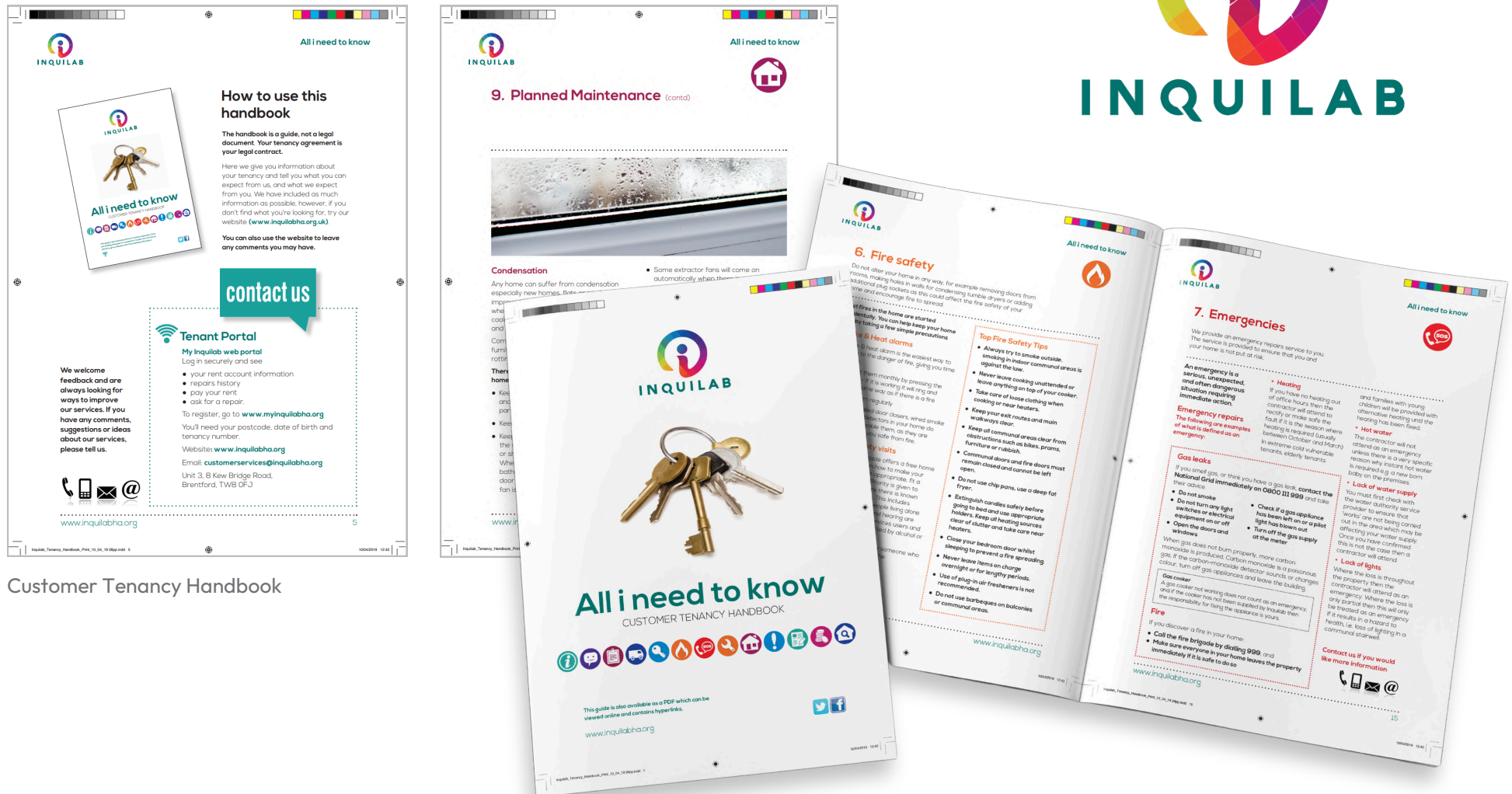


Website



> Inquilab Housing Association

Print Management



Customer Tenancy Handbook

> Together Housing Group

Website Design, Design & Print



Website



Together Housing Group

Segmentation Brochure



Banner Stand



> Brindle Homes

Branding, Website Design, Signage



Website



Brindle Homes

> Barnfield Homes

Branding, Design & Print

Ferndean View Brochure



Barnfield Homes



Barnfield Homes

> Incommunities

Signage, Design & Print

'Your Voice' A5 Leaflet



'Money Matters' A4 Poster



'Money Matters' A5 Leaflet



'Money Matters' Bannerstand



Ongo Homes

Design & Print



ongohomes

Health & Wellbeing Framework Brochure

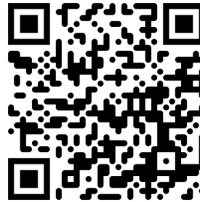




> About us

A specialist marketing and communications consultancy within Housing services, we have a passion for results and impact, we pride ourselves on building long term relationships and creating powerful and measurable solutions for our clients.

Get in touch!



What we offer:

- Strategic Marketing Support
- Stakeholder Engagement
- Consultancy Support
- Branding
- Co-development
- Website Design and Development
- Design and Print Management
- Signage and Display Materials
- Video and Animation
- Tenant Communications



David Bennett
Communications Specialist

T 01282 858 200
M 07789 952 371
E dave@creativeworld.co.uk



Jen Taylor
Digital Marketing Manager

T 01282 858 200
E jen@creativeworld.co.uk



Erin Leaver
Account Executive

T 01282 858 200
E erin@creativeworld.co.uk



Olivia Brown
Marketing Assistant

T 01282 858 200
E olivia@creativeworld.co.uk



Head Office

Saturn House, Mercury Rise
Altham Business Park
Altham, Lancashire BB5 5BY

T: 01282 858200

London Office

4 Wendle Square
London
SW11 4SS

T: 020 8763 2840

Dublin Office

Digital House Greenville Place
21 Blackpitts
Dublin 8, Ireland

T: 00353 1 447 0553

Together we are **#TeamCreative**
[creativeworld.co.uk](https://www.creativeworld.co.uk)

